

“PRINCIPAL” (hereinafter referred to as **PRINCIPAL SDMC: B.Voc (RSCM) as First Party**)

And

Srinivas Institute of Technology, a private institution approved by AICTE, New Delhi, affiliated to Vishvesvaraya Technological University, Belagavi, duly authorized and represented by its Principal Dr. Shrinivasa Mayya D, with its Administrative Office & Campus in Valachil, D.K. District, Mangalore (hereinafter referred to as **PRINCIPAL SIT: MBA as Second Party**)

About SDMC

SDM College (Autonomous), Ujire is an autonomous college under Mangalore University. Founded in 1966, the college offers Bachelors and Masters Programmes in a serene campus at the foothills of the Western Ghats in Karnataka (India). The college is accredited by NAAC with A++ Grade on a Seven Point Scale in the Fourth Cycle. The college is a recognized centre for research programmes of Mangalore University, Tumkur University and Kannada University Hampi. Managed by SDM Educational Society, it is headed by the visionary, Dr. D. Veerendra Heggade, Dharmadhikari of Shri Kshetra Dharmasthala. The institution is known for its unique initiatives that range from cultural to sports. SDM constantly adopts novelty and reinvents itself to incorporate the best educational standards, including early implementation of NEP and introduction of professional courses.

Department of B.Voc in Retail and Supply Chain Management

Retail and supply management are amongst the fields facing the need for most competence in the given context, owing to the drastic shifts seen in shopping trends all over the world. The forever booming industry welcomes job seekers with a plethora of opportunities and challenges, for which SDM B.Voc aims to prepare and contribute competent individuals through this course

Vision

To contribute significantly to the field of retail and supply chain management through study, application and progressive manifestation of relevant constructs.

To develop professionals with ethical values and social responsibilities.

The **FIRST PARTY** and the **SECOND PARTY** share a mutual interest in

GENERAL TERMS OF THE UNDERSTANDING

1. **Srinivas Institute of Technology** shall impart skill based training to students of **SDM College (Autonomous), Ujire** in the area of Presentation skills/communication to Department of B.Voc in Retail & Supply Chain Management students.
2. **SDM College (Autonomous), Ujire** shall impart skill based training to students of **SDM College (Autonomous), Ujire** in the area of Presentation skills/communication to **Srinivas Institute of Technology** students.
3. Students of B.Voc in Retail & Supply Chain Students of **SDM College (Autonomous), Ujire** are given an opportunity to use the facilities of **Srinivas Institute of Technology** for learning purpose only.
4. Students of **Srinivas Institute of Technology, Valachil Mangalore** are given an opportunity to use the facilities of **SDM College (Autonomous), Ujire** for learning purpose only.
5. The faculty of B.Voc in Retail & Supply Chain Students of **SDM College (Autonomous), Ujire** can conduct training program for the students of **Srinivas Institute of Technology**.
6. The faculty of **Srinivas Institute of Technology** can conduct training program for the students of B.Voc in Retail & Supply Chain Students of **SDM College (Autonomous), Ujire**.

Financial Arrangements

The financial obligations in meeting the requirements under various identified programmes and activities will be met as per the norms followed by the respective organisations. For example, joint publications open access, faculty or student's mobility external service charges if any will be borne by the respective institute.

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Principal

PRINCIPAL
SDM College (Autonomous)
S.D.M COLLEGE
Ujire 574240, D.K.

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24/7/23.

Asst. Professor
MBA, Dept. of SBT
Witness 1

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PRINCIPAL
SRINIVAS INSTITUTE OF TECHNOLOGY
Valachil, Merlapadavu
Farangipete Post, Mangaluru-574 143

Principal

Srinivas Institute of Technology

Valachil, Mangalore



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Witness 2